

# MANAGEMENT PRESENTATION

1H Unaudited 2024 Results





# MALINDO AT A GLANCE













#### Who We Are?

A modern food company originated from a fully integrated poultry producer that brings value adds to our customers



#### What We Do?

We provide the best quality protein to people by producing variety of quality poultry products and processed food



# Why We Do It?

Poultry is a great source of protein consumed by most of the populations.

Our responsibility is to bring our best to serve those target markets







# Proven track records, always with progress, since 1997

2000	2003	2006	2007	2008
Established PT Bibit Indonesia	Expanded to East Java by acquiring feedmill in Surabaya	Publicly listed in Indonesia Stock Exchange	Established entity i Broiler Chicken business	n Issued Bonds Built Banten feedmill plant Acquired Chicken Farm
2014	2015	20	17	2018
<ul> <li>Issued shares via PMTHMETD.</li> <li>Grobogan Feedmil plant began operations.</li> </ul>	began operati II •Rights issue	ons Mak plar 「D ■ 20 <sup>th</sup>	assar & Surabaya nt. year of	<ul> <li>Built additional corn dryer in Makassar plant.</li> <li>Built breeding farms in Central Java &amp; East Kalimantan.</li> </ul>
20	20	Indo	onesia.	-Modernized broiler farms.  2021
	Established PT Bibit Indonesia  2014  Issued shares via PMTHMETD. Grobogan Feedmil plant began operations.	Established PT Bibit Indonesia  2014  PSurabaya  - Issued shares via PMTHMETD Grobogan Feedmill plant began  Expanded to East Java by acquiring feedmill in Surabaya  - Makasar Feed began operati - Rights issue through HMET	Established PT Bibit Indonesia  2014  PMTHMETD.  Grobogan Feedmill plant began operations.  Expanded to East Java by acquiring feedmill in Surabaya  Publicly listed in Indonesia Stock Exchange  202  Makasar Feedmill began operations PRights issue through HMETD operations.  Publicly listed in Indonesia Stock Exchange  Exchange  1 Buil 1 Buil 1 Buil 1 Buil 1 Buil 202  Makasar Feedmill 1 Plant began operations 1 Operations 1 Operations 1 Operations 2 Oth 1 Operations 1 Op	Established PT Bibit Java by acquiring Indonesia Stock Broiler Chicken business  2014  2015  - Issued shares via PMTHMETD. began operations PMTHMETD Grobogan Feedmill plant began operations Rights issue through HMETD - Plant began operations in Indonesia.

- 5 new silos in Grobogan feedmill
- Additional corn dryer in Makassar
- Built broiler farm & egg hatchery in South Sumatra
- Began exporting foods to Japan
- Built Pekanbaru hatchery and started using automatic hatchery machine in Subang
- Started using iPad to record and capture the weights of broiler birds harvested on broiler

- Established Malindo R&D Centre
- Established Sunny Chick, a fried chicken retail F&B outlet



# Proven track records, always with progress, since 1997 (Cont'd)

2022

Commenced operations of its slaughterhouse in July 2022

2023

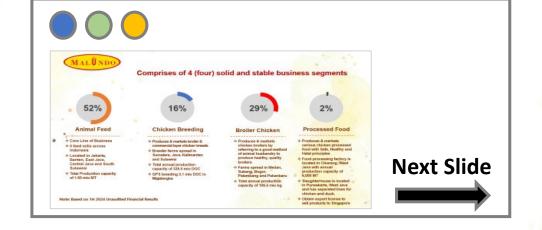
- Obtained export license from Singapore Food Agency to sell frozen and processed foods
- Began exporting foods to Singapore

2024

- The company continues to export quality products to Singapore and Japan
- Additional corn dryer in Sumbawa







## Operates across Indonesia, caters nationwide market needs



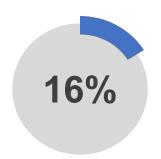




## Comprises of 4 (four) solid and stable business segments



- Core Line of Business
- ♦ 5 feed mills across Indonesia
- Located in Jakarta, Banten, East Java, Central Java and South Sulawesi



#### **Chicken Breeding**

- Produces & markets broiler
   & commercial layer chicken
   breeds
- Breeder farms spread in Sumatera, Java, Kalimantan and Sulawesi



#### **Broiler Chicken**

- Produces & markets chicken broilers by referring to a good method of animal husbandry to produce healthy, quality broilers
- Farms spread in Medan, Subang, Bogor, Palembang and Pekanbaru



#### **Processed Food**

- Produces & markets various chicken processed food with Safe, Healthy and Halal principles
- Slaughterhouse is located in Purwakarta, West Java and has separated lines for chicken and duck.
- Obtain export license to sell products to Singapore

Note: Based on 1H 2024 Unaudited Financial Results



## Vision, Mission & Values truly represent Corporate Identity





# **Experienced management team with global standards**



Lau Chia Nguang President Commissioner

Year of Poultry experience: More than 40 years



Tan Lai Kai Commissioner

Year of Poultry experience: More than 25 years



Yongkie Handaya Independent Commissioner

Year of Manufacture experience:
More than 25 years



Brian M. O'Connor Independent Commissioner

Year of Finance experience:
More than 20 years



Koh Bock Swi (Raymond Koh) Independent Commissioner

Year of Finance experience: More than 40 years



# **Experienced management team with global standards**



Tan Sri Lau Tuang Nguang President Director

Year of Poultry experience: More than 30 years



Lau Joo Kiang Director

Year of Poultry experience:
More than 10 years



Rewin Hanrahan Director

Year of Poultry experience:
More than 25 years



Lau Joo Hwa Director

Year of Poultry experience: More than 15 years



Lau Joo Keat Director

Year of Poultry experience: More than 15 years



Rudy Hartono Husin Director

Year of Finance experience:
More than 20 years



Dato' Seri Abdul
Azim Bin Mohd Zabidi
Director

Year of Finance experience: More than 20 years



# MAIN shares profile as a publicly listed company

#### **Shares Information**

1997: Established in Jakarta

2006: Publicly listed in IDX

#### **Shares info as of 30.06.2024**

• # of Shares: 2,238,750,000

Closing Price : IDR 665

Market Cap: IDR 1,488.7 Billion



# **MAIN Subsidiaries** Bibit Indonesia - 99.87% Parent stock DOC Chicken Farm Leong Ayamsatu Primadona -99.97% DOC and broiler chicken farm Mitra Bebek Persada - 99.00% Duck Farm & Slaughterhouse Prima Fajar - 99.99% Broiler chicken farm Malindo Food Delight - 99.99% Meat Processing & Preserving

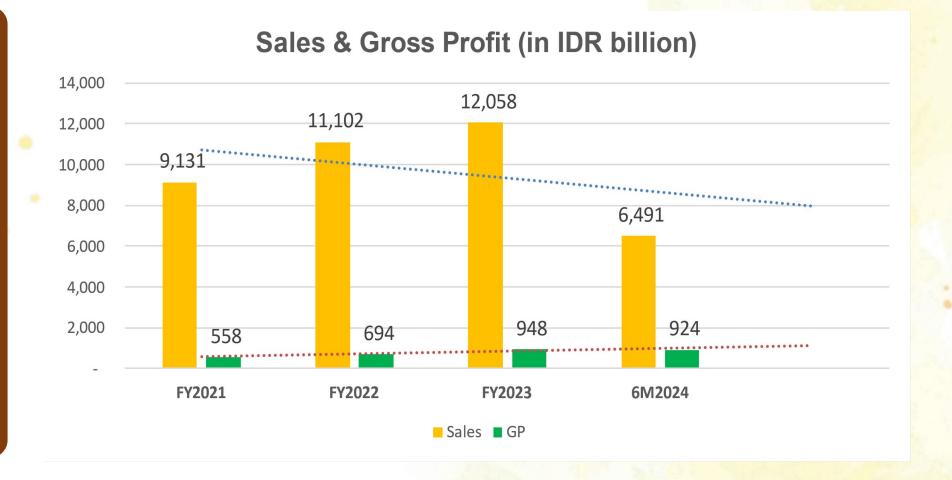
PT MALINDO FEEDMILL, TBK
Stock Code: MAIN



#### MAIN's progressive financial growth over the past years

Well managed business with prudent financial management

Our vertically integrated business model has a strong value creation to our top line and to the improvement in profitability



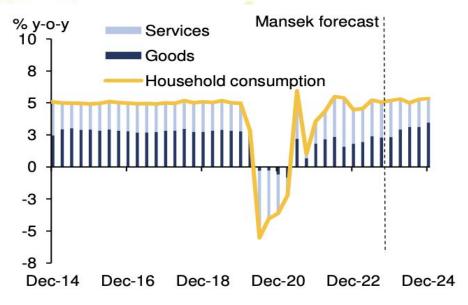


Why We Enter into The Business





# What data reveals about Indonesia: election year to boost consumption, improved infrastructure spending, more manageable inflation, widening current account deficit, strengthening Rupiah



Source: CEIC, Mandiri Sekuritas Economic Research

#### **2024 Economic Outlook**

- Domestic consumption is expected to accelerate, helped by election related spending and likely social transfers by the government
- Inflation under control CPI (headline inflation) is expected to average between 2.1% and 2.5%
- Continuing appreciation of Rupiah is expected especially with US Fed pivoting leading towards weaker dollar

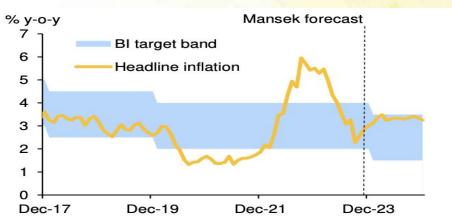
Source:: Mandiri Sekuritas Economic Reseasrch. Indonesia Economic Outlook.

USD/IDR Exchange Rate (2024 Forecast)	14,921
With prudent monetary policy, Indonesian Rupia against major currencies such as USD is looking strengthen	
GDP Rate (2024 Forecast)	5.1%
Grew from 5.0% in FY2023 (+2.0%)	
GDP Per Capita (2024 Forecast)	US\$5,251
Projected figure as at end of FY23 \$4,941 (+6.2%	b)
Inflation Rate 3.3	3%

The core inflation is expected to remain benign in 2024 averaging 2.1%, down from 2.5% in 2023, as wage growth will likely remain subdued

Source: Mandiri Sekuritas Economic Research, December 2023

#### Broad based inflation deceleration during 2023





# What research reveals about Poultry in Indonesia:

Most preferred source of protein and most available & affordable ones









# Significance

Poultry is a major source of animal protein for almost 90% of the country's non-pork eating population.

More and more **people shift from carbohydrate** sources of food to higher quality foods such as proteins, fats and vitamins

**Source: FAO Report** 

# **Availability**

Most of region in Indonesia is **self-sufficient in the supply** of chicken meat

Chicken is the kind of meat which can become farm-to-table protein in the fastest process;

Source: USAID Report Indonesia's Poultry Value Chain

# **Affordability**

Meat other than Poultry, must be imported in large quantities and are too expensive for many locals

This fact contributes to making chicken among the cheapest sources of protein

Source: USAID Report Indonesia's Poultry Value Chain

# **Prospects**

Indonesia is expected to play growing role in world poultry production in the next decade, together with other Asian countries

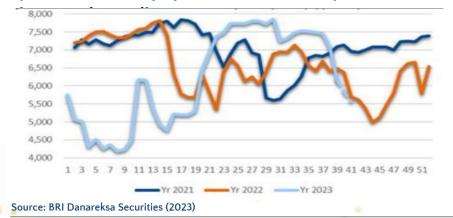
Indonesian consumer is more preferred broiler meat rather than native chicken

Source: Center of Indonesia Policy (CIPS) Report Policy Reforms On Poultry Industry In Indonesia

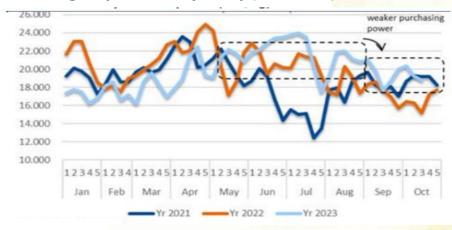


# Indonesia's Poultry Industry Trend: Path to price recovery exists in line with expected election spending as well as year-end seasonality

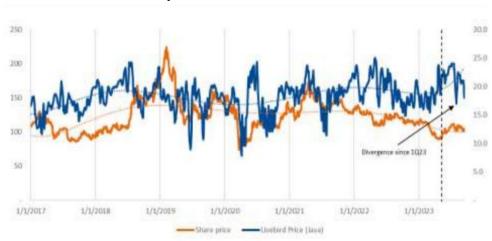
Despite volatile live bird and DOC prices, moving forward strong possibility exist for recovery in those prices driven by year-end seasonality as well as



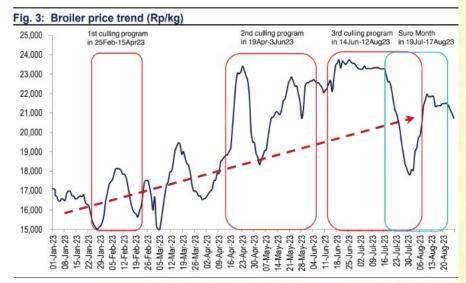
Despite weaker purchasing power, live bird prices are trending on positive trajectory (IDR/chick)



# Positive correlation exists between stock price for poultry sectors and live bird prices

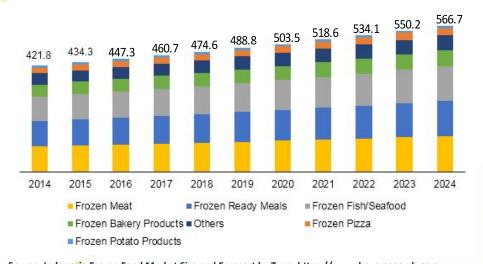


#### **Broiler Price in recovery mode**





# Poultry on downstream side: Positive prospects with rising markets along the years



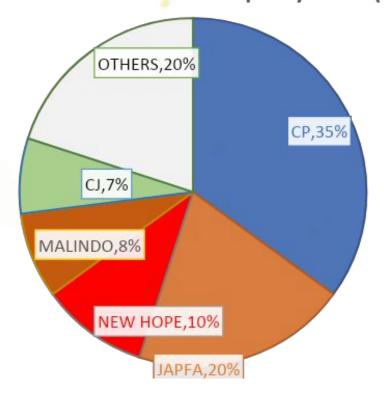
Source: Indonesia Frozen Food Market Size and Forecast by Type; https://www.hexaresearch.com

- New target market: 68 million youths in Indonesia (10-24 years) seek for ready-to-eat modern food >> 28% of total population >> one of the largest youth populations in the world
- Consumers in general, seek for convenient and fast food without compromising on the health benefits.
- Those conditions create demand for easy and nutritional processed food. the market is expected to grow over 2017 2024.
- Frozen food is expected to be the best fit-in since reduces cooking time but offer most of the goodness of health and nutrition.

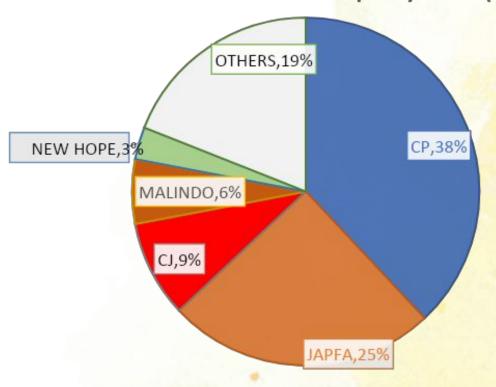


#### How we see our markets ...

#### Indonesia Feed Production Capacity Share (2023)



#### Indonesia DOC Production Capacity Share (2023)



We are among the top 5 integrated players and well-positioned in the market supported by our strategic locations



# Why are we in poultry business?



youth markets and rising demand for nutritious food with hazzle free process



# Our Business Model Delivering Strategy into Actions





## We drive our business through a vertically integrated business model

#### **UPSTREAM**

**Animal Feed Production** 



#### **MIDSTREAM**

**GPS & PS Breeding** Farms



#### **MIDSTREAM**

**Broiler Farms** 



#### **DOWNSTREAM**

Processed Food & Chicken Store



















#### **Core business** in the Company's value chain

- -Top revenue contributors
- -Top 3 players in animal feed industry share
- -Large scale feedmills with progressive capacity
- -Best feed product with Good quality control

#### Best-in-class farm management as value enabler

- -High quality, disease-resistant DOC
- -20+ years of experience on the ground
- -Technical assistance and support to farmers

#### High-quality DOC as the value chain output

- -Best-in-class farm management ensures high-quality Diverse geographic location limits disease outbreaks
- Expanding capacity to support growing market

#### High-quality processed food & chicken store as end value creations

- Modern production plant with large installed capacity
- Different brands targeting different markets
- -Sunny Gold for premium; Ciki Wiki for mass traditional
- -Sunny Chick chicken store serving best quality fried chicken



## Our Business Strategy compels best in executions



#### **High Quality Products**

- Best Poultry Feed
- Best Farm Practice
- High Quality DOC
- Trusted Brand Quality
- Process Excellence
- High Quality Control
- Efficient Production
- Good Farming Support

# Well Managed Plant Facility

- Good Cost of Quality
- Well Maintained Indirect Cost
- Secured Margin

#### Advanced and Latest Technology to track operational performance

- Growing Plant Capacity
- Well Distributed Plant Facility
- Strategic Plant Locations
- Modern Facility

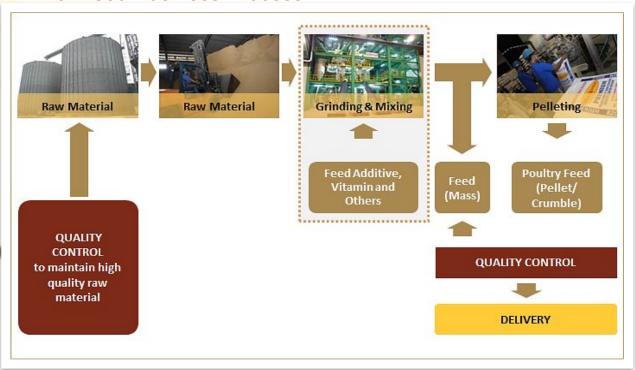
#### **Good Management Practice**

- Good Governance Practice
- Good Human Capital Management
- Effective Marketing Efforts
- Good Technology Supports



## Our business processes adhere to best practice models

#### Animal Feed Business Process



#### **Breeding Farm Business Process**





High Quality Processed Food





High Quality Fried Chicken







#### Improved bottom-line due to strong feed prices and cost efficiency

Continue to maintain margins through tight cost control mechanism and low net gearing

- Increased top line and bottom line with stable segment contribution
  - Increasing Y-O-Y revenue growth of 14.9% during six (6) months of 2024 due to improved market conditions.
  - The poultry demand will remain strong due to its nature being necessity product.
  - Feedmill is still stable segment to be main revenue generators.
     Likewise, Breeders and broilers with high quality of DOC.

- Cost efficiency and margin maintenance **Efficiency** is the **key**
- Cost is closely maintained to be the most efficient to keep profitability intact.

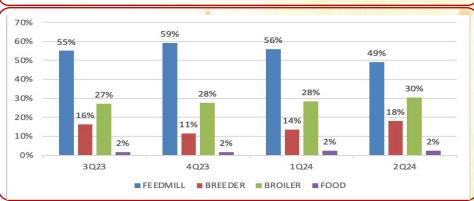
Q1 2024 vs. 2023 Profit and Loss

(IDR billion)	/		
Profit & Loss	Jun 2024	Jun 2023	Change
Net Sales	6,491.4	5,650.9	14.9%
Gross Profit	923.8	341.5	170.5%
Margin (%)	14.2%	6.0%	0010000000
EBITDA (incl. forex)	578.8	71.5	710.0%
Margin (%)	8.9%	1.3%	
Net Profit/(Loss)	292.3	(130.6)	323.8%
Margin (%)	4.5%	-2.3%	
	```		

2-o-Q Revenue Trend

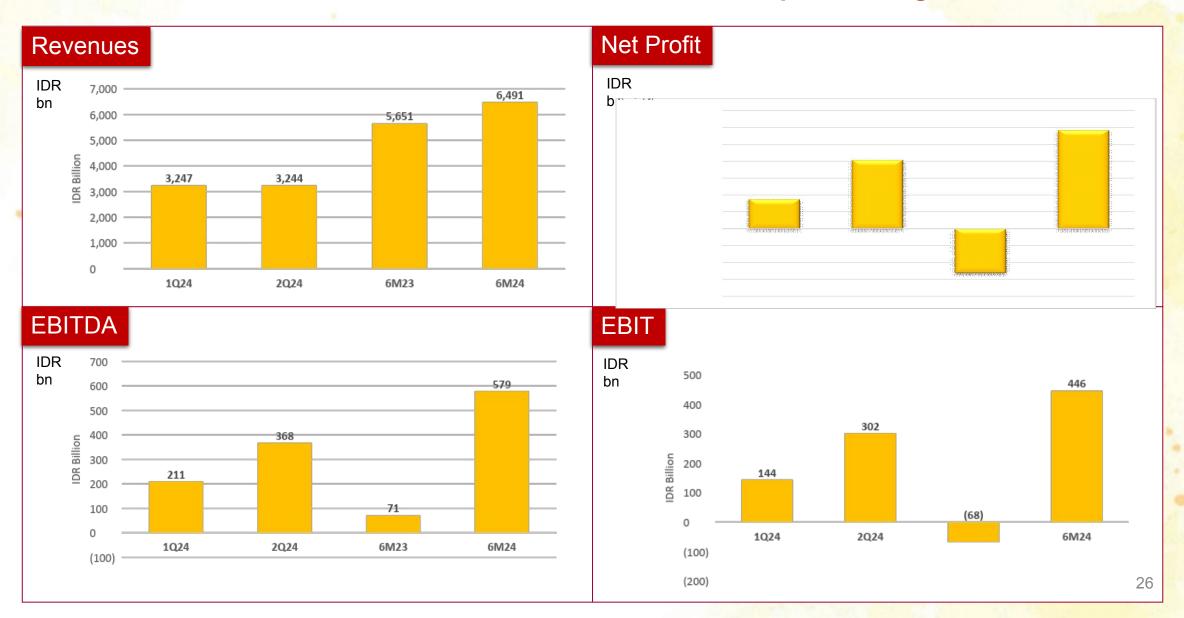


Q-o-Q Segmental Revenue Contribution





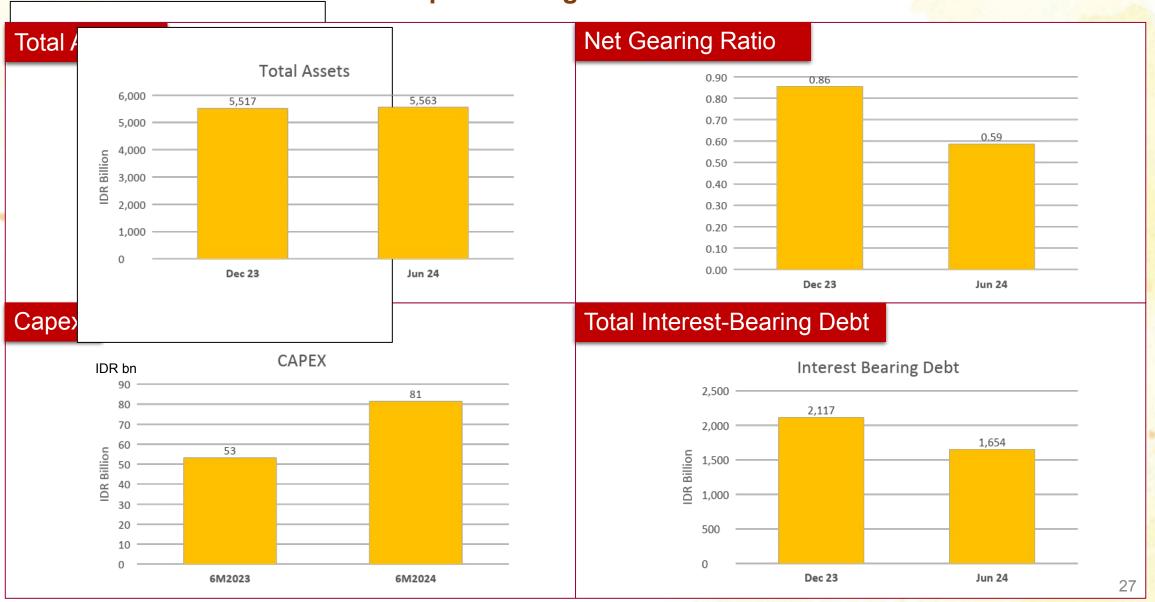
# 1H 2024 Profitability Performance - Profit & Loss Statements Q-o-Q Comparative Figures -





# **1H 2024 Financial Positions**

- Y-o-Y Comparative Figures -









Sunny Chick - New Evolution
Completing the Poultry Value Chain



## Our business continuously innovates by adding the depth of the downstream business model

Focusing into a higher margin business via our fried chicken retail stores and projecting to grow further our retail chain from non-stores sources.

We also held event such as mukbang, games and campaign to introduce our products.







































# Continue to generate value by product innovation

Keep innovating and develop new products as a way to differentiate our products from competitors, will lead to increased market share, revenue and customer satisfaction.

**GRAND OPENING SC SIGNATURE – HARAPAN INDAH** 

#### **GRAND OPENING SC TANAH MEREDEKA**

#### **FOOD TRUCK**



















**Bazaar TMII** 



#### There is no love sincerer than the love of food

Sunny'Chick is committed in bringing the highest quality food to its customers at affordable prices

<u>April</u> <u>May</u> <u>June</u>















# **Export of Food Products to Japan & Singapore**





April 2024 June 2024

32



# Our commitment towards digitalization



Malindo is committed to provide its stakeholders with latest update on the company activities through its official Instagram account where they could obtain information on various activities the company is engaged in. To visit the site you could look up for @malindofeedmilltbk on Instagram search page.



## Partnership with third-party e-commerce apps

The company is in close collaboration with **Grab Food**, one of the largest ride-hailing app providers in Indonesia, and **Shopee Food** to further extending its customer reach



"Grab's share of Indonesia's ride-hailing app 65%"

"Grab Food leads the food delivery service in Indonesia"

"Shopee Food offers various food choices with the most competitive price after discount and promotion"

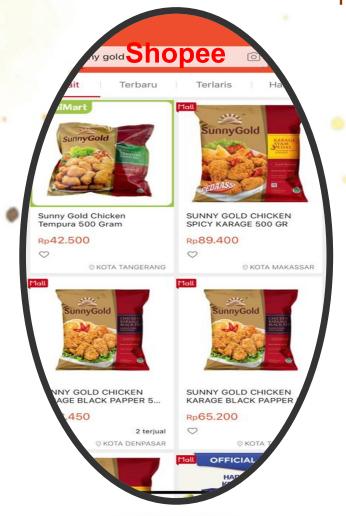
> Source: Ecommerce IQ, Momentum Works, Tenggara Strategics



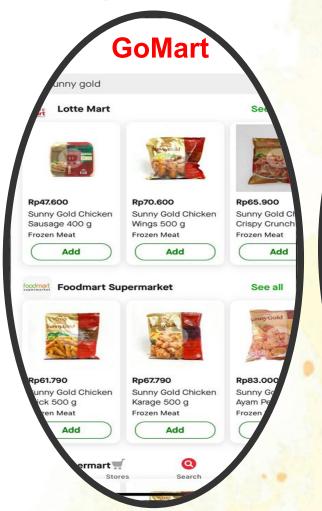


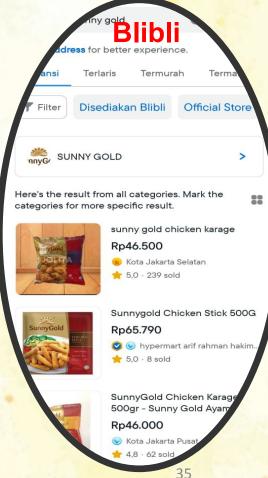
# Partnership with third party ride-hailing app – continued

Its downstream processed food division also works closely with *Grab, Shopee, Gomart and Blibli* to promote its *SunnyGold* products to greater public.











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# Thank you